PTC/SE/01 (06-05)
Approved for use through 07/31/2008, OMB 0651-0032
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Under the Paperwork Reduction Act of 1995, no persons are required to respo a collection of information unless it contains a valid OMB control number. Attorney Docket Number 119900030500 **DECLARATION FOR UTILITY OR** First Named Inventor DESIGN **Bret Goraline** PATENT APPLICATION COMPLETE IF KNOWN (37 CFR 1.63) **Application Number** Unknown Filing Date Declaration Declaration • Herewith Submitted OR Submitted after Initial Art Unit With Initial Filing (surcharge Unknown Filing (37 CFR 1.16 (a)) **Examiner Name** required) Unknown I hereby declare that: Each inventor's residence, mailing address, and citizenship are as stated below next to their name. I believe the inventor(s) named below to be the original and first inventor(s) of the subject matter which is claimed and for which a patent is sought on the invention entitled: METHODS AND SYSTEMS FOR PROGRAMMABLY GENERATING ELECTRONIC AGGREGATE CREATIVES FOR DISPLAY ON AN **ELECTRONIC NETWORK** (Title of the Invention) the specification of which is attached hereto OR was filed on (MM/DD/YYYY) as United States Application Number or PCT International Application Number and was amended on (MM/DD/YYYY) (if applicable). I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above. I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filling date of the prior application and the national or PCT international filing date of the continuation-in-part application. I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign application(s) for patent, Inventor's or plant breeder's rights certificate(s), or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent, inventor's or plant breeder's rights certificate(s), or any PCT international application having a filing date before that of the application on which priority is claimed. Prior Foreign Application Foreign Filling Date **Priority** Certified Copy Attached? Number(s) Country (MM/DD/YYYY) Not Claimed Yes Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto.

[Page 1 of 2]
This collection of information is required by 35 U.S.C. 115 and 37 CFR 1.63. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 21 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief information Officer, U.S. Peternt and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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A petition has been filed for this unsigned inventor

Citizenship

Country US

Family Name Rothman

or Sumame

Country US

ZIP 08901

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Under the Papenwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid QMB control number. **DECLARATION** — Utility or Design Patent Application Direct all correspondence to: Customer Number: OR Correspondence address below Name Axiom Legal Solutions c/o Portfolio!P Address P.O. Box 52050 City Minneapolis State MN ZIP 55402 Country US Telephone 203-438-1077 Fax I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon. NAME OF SOLE OR FIRST INVENTOR: A petition has been filed for this unsigned inventor Given Name Bret Alan Family Name Gorsline (first and middle [if any]) or Sumame Inventors Date Signature 12/1/03 Residence: City Flemington State NJ Country US Citizenshlo US Mailing Address 8 Packers Island Lane City Flamington State NJ ZIP 08822 Country US NAME OF SECOND INVENTOR:

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Given Name

Inventor's Signature

(first and middle [if any])

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City New Brunswick

Residence: City New Brunswit State NJ

Mailing Address 1050 George St. #19G

Ron Hyman

State NJ

[Page 2 of 2]

Additional inventors or a legal representative are being named on the _____supplemental sheet(s) PTC/SB/02A or 02LR attached hereto.

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NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

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